



The Courage To Speak® Foundation, Inc.

Empowering Youth to Be Drug-Free Family Night

March 15, 2011 -West Rock Middle School, 81 West Rocks Road, Norwalk, CT

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January 2011

"We need to learn about these things before it's too late...the most important thing this program teaches is not to be afraid...it's better to talk out your problems than to resort to drugs."

Julie, 7th Grade, West Rocks Middle School

Dear Friend:

Through The Courage to Speak® Foundation programs, kids like Julie are learning that the key to a healthy and happy tomorrow is to live drug-free. Thanks to community partners and local supporters like you, we are succeeding in our mission to save young lives and keep our children safe from drugs.

To help continue this mission, the Foundation will host its **7th Annual Courage To Speak Empowering Youth to Be Drug-Free Family Night** on March 15, 2011, 5:30 p.m., at West Rocks Middle School in Norwalk (*snow date: March 16*). This festive event brings families, educators, teachers, school administrators and community leaders together to affirm their shared commitment to keeping our kids drug-free. Proceeds from the event support Courage to Speak Foundation programs and curricula to educate children and their parents about the dangers of drug and alcohol use.

**You can help us make a positive difference in the lives of youth
by becoming a sponsor of this year's event.**

As an event sponsor, your business or organization will receive positive visibility through a comprehensive marketing plan that will include newspaper, radio and electronic media reaching thousands of people. The enclosed Sponsorship Package provides details of the many public relations benefits of sponsoring this event.

By signing on as a sponsor, you join an elite group of community partners. Our title sponsor is Affinion Group. Other sponsors to date include JetBlue Airways, Herb Jay, WSTC 1400 / WNLK 1350, Sharp Performance USA, GWay Marketing Gymnasium, Webster Bank, Patriot National Bank, Continental Manor Catering, Crystal Rock and Smart Cycles to name just a few.

We cordially invite you to join this special group of sponsors. Please review and return the enclosed event sponsorship form. To ensure that you receive maximum benefit from your involvement, please return the form with your sponsorship contribution by February 15.

We must reach our children in a direct and personal way and encourage families, schools and communities to support them in rejecting drugs. **Please join us in this effort.**

Once again, thank you for your support and for helping us keep our children safe from drugs.

Sincerely,

Ginger Katz
CEO and Founder and Author of *Sunny's Story*



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Platinum Title Sponsor: \$5,000

- “Title Sponsorship” recognition with logo throughout the Event
- Press releases in newspapers, with prominent mention of Title Sponsor
- Featured in newspaper advertising and radio interviews
- Top billing in electronic newsletter to 9,000 subscribers nationwide
- Top Sponsorship recognition on posters at schools, City Hall, and Library plus flyers at businesses
- Twenty-five dinner tickets
- Your company banner displayed at the Event
- Company logo will be predominant on the placemat used at dinner by all guests
- Company name highlighted in the Event program booklet
- Company name and logo on Power Point Presentation with prominent display as the Title Sponsor

Gold Sponsorship Packages: \$2,500

- Gold Sponsorship recognition with logo throughout the Event
- Press releases in newspapers with mention of sponsorship
- Listed in electronic newsletter to 9,000 subscribers nationwide
- Company name highlighted in the Event program booklet
- Gold Sponsor mention in newspaper advertising
- Company logo will be on the placemat used at dinner by all guests
- Sponsorship recognition on posters at schools, City Hall, Library plus flyers at businesses
- Fifteen dinner tickets
- Company Logo on Power Point Presentation at the Event

Silver Sponsorship Package: \$500

- Silver Sponsorship recognition throughout the Event
- Press releases mention in media
- Company name in Event program booklet
- Sponsorship recognition on posters at schools, City Hall, Library plus flyers at businesses
- Silver Sponsorship mention in newspaper advertising
- Five dinner tickets
- Company Name on Power Point Presentation at the Event

Friends of Courage To Speak® Foundation: \$100

- You'll earn the gratitude of children who are learning to be drug free and receive a special listing in our Event program booklet and Power Point Presentation



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YES, I/We would like to become a Sponsor of Courage to Speak Family Night!

Platinum \$5,000 Gold \$2,500 Silver \$500 Friend \$100 Other, \$ _____

I am enclosing a check in the amount of \$ _____.

Please charge \$_____ to my VISA Master Card Account Number _____

Name on Card _____ Signature _____ Expiration _____

I would like to make an **In Kind Donation:**

_____ agrees to provide **Sponsorship Funding**, or **In Kind Goods**

Name of Sponsoring Business/Organization/Individual

or **Gifts** with a value in the amount of _____ in exchange for the sponsorship outlined and applicable to that funding level (Platinum, Gold, Silver, Friend).

_____ gives The Courage to Speak Foundation, Inc. and "The Courage To Speak Empowering Youth to Be Drug Free Youth Family Night 2011" Committee permission to use its logo, name, etc., for all promotional activities associated with event.

Name _____ **Phone** _____

Title _____

Name of Company _____

Address of Company _____

Email _____

Signature _____ **Date** _____

Please return this agreement by February 24, 2011
The Courage to Speak® Foundation, Inc.
Empowering Youth to Be Drug Free Family Night 2011 Committee
161 East Avenue, Suite 14
Norwalk, CT 06851

The event will be at West Rocks Middle School, 81 West Rocks Road, Norwalk, CT on March 15, 2011 at 5:30 pm. (Snow date: March 16, 2011)

For further information please call Ginger Katz at 877-431-3295
Visit the web site at www.couragetospeak.org * email: gkatz@couragetospeak.org
The Courage to Speak Foundation, Inc. is a tax-deductible non-profit 501(c)(3) organization.