



The Courage To Speak® Foundation, Inc.

Empowering Youth to Be Drug-Free Family Night

March 15, 2011 -West Rock Middle School, 81 West Rocks Road, Norwalk, CT

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January 2011

"We need to learn about these things before it's too late...the most important thing this program teaches is not to be afraid...it's better to talk out your problems than to resort to drugs."

Julie, 7th Grade, West Rocks Middle School

Dear Friend:

Through The Courage to Speak® Foundation programs, kids like Julie are learning that the key to a healthy and happy tomorrow is to live drug-free. Thanks to community partners and local supporters like you, we are succeeding in our mission to save young lives and keep our children safe from drugs.

To help continue this mission, the Foundation will host its **7th Annual Courage To Speak Empowering Youth to Be Drug-Free Family Night** on March 15, 2011, 5:30 p.m., at West Rocks Middle School in Norwalk (*snow date: March 16*). This festive event brings families, educators, teachers, school administrators and community leaders together to affirm their shared commitment to keeping our kids drug-free. Proceeds from the event support Courage to Speak Foundation programs and curricula to educate children and their parents about the dangers of drug and alcohol use.

You can help us make a positive difference in the lives of youth by becoming a sponsor of this year's event.

As an event sponsor, your business or organization will receive positive visibility through a comprehensive marketing plan that will include newspaper, radio and electronic media reaching thousands of people. The enclosed Sponsorship Package provides details of the many public relations benefits of sponsoring this event.

By signing on as a sponsor, you join an elite group of community partners. Our title sponsor is Affinion Group. Other sponsors to date include JetBlue Airways, Pepperidge Farm, Inc., Herb Jay, WSTC 1400 / WNLK 1350, Sharp Performance USA, GWay Marketing Gymnasium, Webster Bank, Patriot National Bank, Continental Manor Catering, Crystal Rock and Smart Cycles to name just a few.

We cordially invite you to join this special group of sponsors. Please review and return the enclosed event sponsorship form. To ensure that you receive maximum benefit from your involvement, please return the form with your sponsorship contribution by February 15.

We must reach our children in a direct and personal way and encourage families, schools and communities to support them in rejecting drugs. **Please join us in this effort.**

Once again, thank you for your support and for helping us keep our children safe from drugs.

Sincerely,

Ginger Katz
CEO and Founder and Author of *Sunny's Story*