



# *The Courage To Speak® Foundation, Inc.*

## **Empowering Youth to Be Drug-Free Family Night**

**March 20, 2012 -West Rock Middle School, 81 West Rocks Road, Norwalk, CT**

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January 2012

*"We need to learn about these things before it's too late...the most important thing this program teaches is not to be afraid...it's better to talk out your problems than to resort to drugs."*  
Julie, 7<sup>th</sup> Grade, West Rocks Middle School

Dear Friend:

Through The Courage to Speak® Foundation programs, students like Julie are learning that the key to a healthy and happy tomorrow is to live drug-free. Thanks to community partners and local supporters like you, we are succeeding in our mission to save young lives and keep our children safe from drugs.

To help continue this mission, the Foundation will host its **8th Annual Courage To Speak® Empowering Youth to Be Drug-Free Family Night** on March 20, 2012, 5:15 p.m., at West Rocks Middle School in Norwalk (*snow date: March 21*). This festive event brings families, educators, teachers, school administrators and community leaders together to affirm their shared commitment to keeping our kids drug-free. Proceeds from the event support Courage to Speak® Foundation programs and curricula to educate children and their parents about the dangers of drug and alcohol use.

**You can help us make a positive difference in the lives of youth  
by becoming a sponsor of this year's event.**

As an event sponsor, your business or organization will receive positive visibility through a comprehensive marketing plan that will include newspaper, radio and electronic media reaching thousands of people. The enclosed Sponsorship Package provides details of the many public relations benefits of sponsoring this event.

Our title sponsor is the Affinion Group. Other sponsors to date include our gold sponsors: Virgin Atlantic Airways, the Blattman Family, First Niagra Bank, Cablevision and gWay Marketing Gymnasium. Our silver sponsors: Xerox, Webster Bank, TD Bank, Smart Cycles, Norwalk Pizza and Pasta, Continental Manor Catering and Silvermine Golf Club; and friends of the event: Kaiser-Battistone, J.F. Buchta Electric Company, Paul Lenoci, Strada18, B.J. Ryan's, Via Sforza Trattoria, O'Neill's Pub, Outback Steakhouse, Bob's Discount Furniture, Jimmy's Mediterranean Deli and Costco.

Please review and return the enclosed event sponsorship form. To ensure that you receive maximum benefit from your involvement, please return the form with your sponsorship contribution by February 24<sup>th</sup>.

We must reach our children in a direct and personal way and encourage families, schools and communities to support them in rejecting drugs. **Please join us in this effort.**

Once again, thank you for your support and for helping us keep our children safe from drugs. Sincerely,

Ginger Katz  
CEO and Founder and Author of *Sunny's Story*