

FOR IMMEDIATE RELEASE

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Courage To Speak Message to Broadcast on MSG Network, Bringing Together
Connection Between Sports, Drug-Free Lifestyle

MSG Network to feature Ginger Katz on May 8, Mother's Day at 10 AM and 11:30 PM
On Monday, from 6 AM until noon (six teen segments)

(Norwalk, CT) - Ginger Katz, founder of Courage To Speak, Inc., will be featured on MSG Network's "MSG SportDesk presented by Toyota" on Sunday, May 8 at 10 am and 11:30 pm and on Monday, May 9 at 6 am until noon on the half hour. Ms. Katz will be interviewed about her passionate platform and involvement in anti-drug connection between sports and a drug-free lifestyle. MSG Network is the longest running regional sports network in the country and reaches 9.6 million households.

"I am delighted that the MSG Network has decided to broadcast our anti-drug message through their airwaves," remarked Katz. "My entire family is very avid in sports and I look forward to inviting other sports enthusiasts to join our cause for a drug-free America."

Katz began Courage To Speak when her son Ian, 20, died of a drug overdose in 1996. Since then, she has been catapulted to the national spotlight, sharing podiums and meeting-halls with community anti-drug coalitions, anti-drug media organizations, and even The White House.

Beyond her advocacy, which includes designing and establishing anti-drug curricula in secondary schools, she is a champion basketball and tennis player, and rows for Norwalk's Maritime Rowing Club. Her rowing earned her a bronze medal at the U.S. Masters National Championship in 2002. She even met her husband at a half marathon road race over 25 years ago.

"I have always loved sports," Katz continued. "But the connection between sports and performance-enhancing drugs very much troubles me. We need to do a better job at getting steroids out of competition."

Indeed, according to University of Michigan's Monitoring the Future survey of high school students, steroid use has increased among twelfth-graders in the past year (2.5 percent of seniors admit using steroids at least once in the past year). Additionally, more than 40 percent of twelfth-graders do not think there is great risk in taking steroids.

"Once again, I am looking forward to discussing the pivotal connection between sports and drug-free lifestyles on MSG Sportsdesk," Katz commented. "My hope is that my tragedy will not repeat in the lives of parents nationwide. Sports can help keep that hope alive."