



The Courage To Speak Foundation, Inc.

“Saving Lives by Empowering Youth to be Drug Free”

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Founded in 1996,
The Courage to Speak
Is a nonprofit
Organization
Approved
By the Internal
Revenue Service
for tax
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“The program is important for students...we need to learn about these things before it's too late...you can't ignore the drug problem like it's not a big deal...the most important thing this program teaches is not to be afraid...it's better to talk out your problems than to resort to drugs.”
Julie, 7th Grade, West Rocks Middle School

Dear Friend:

We need your help to do more to protect our children. This is a plea for you to join with us in an important upcoming community event: The 5th Annual **Courage To Speak Empowering Youth to Be Drug-Free Family Night**. This festive event will again spotlight the outstanding work of Norwalk's 4th and 7th graders in *The Courage To Speak Drug Prevention Curriculum* and honor their parents. Please support our mission by sponsoring this year's Family Night Event, which will take place on **Monday March 30, 2009 at West Rocks Middle School at 5:30 PM**. Snow date: March 31.

Joining the families for a dinner are Norwalk's Mayor Richard Moccia and Chief of Police Harry Rilling. Also present will be Norwalk's School Superintendent Dr. Sal Corda, principals, teachers from Norwalk schools, business and community leaders, government representatives, and our board of directors.

The highlight of the evening will be the students' readings of their drug prevention messages. The program will also include **The Courage to Speak Presentation for Parents and Students**. On display will be the remarkable posters and collages created by the children during their drug prevention classes. All of this is just a part of how *The Courage To Speak Drug Prevention Curriculum* is helping our students become outstanding anti-drug advocates and mentors for their friends and younger siblings.

Bringing students and parents together to speak openly and honestly about the dangers of drugs is our most important goal. A recent report reveals that almost half of teens say they have been offered drugs, but less than one-third of their parents believe their child has been exposed to them. Teens who learn about the risks of drugs and are encouraged to talk about them at home are far more likely to refuse them.

The enclosed Sponsorship Form will explain several categories of sponsorship: *Platinum, Gold, Silver and Friend*. We are proud to announce that Affinion Group is our Title Sponsor and we are very excited that several businesses have already become sponsors: Patriot National Bank, Virgin Atlantic Airways, Webster Bank, H. L. Jay Associates, Smart Cycles, Concord Industries, Continental Manor, Pepperidge Farm, Inc., 1400 WSTC/1350 WNLK, Gateway Graphics & The Hour Newspapers.

The Courage To Speak Empowering Youth to Be Drug-Free Family Night will be highly publicized in local papers, radio, TV and electronic media. Details of the many public relations benefits of sponsorship packages and agreement forms are enclosed. We must reach our children in a direct and personal way and encourage families, schools and communities to support them in rejecting drugs. Please join us in this effort.

Sincerely,

Ginger Katz

Ginger Katz, CEO & Founder